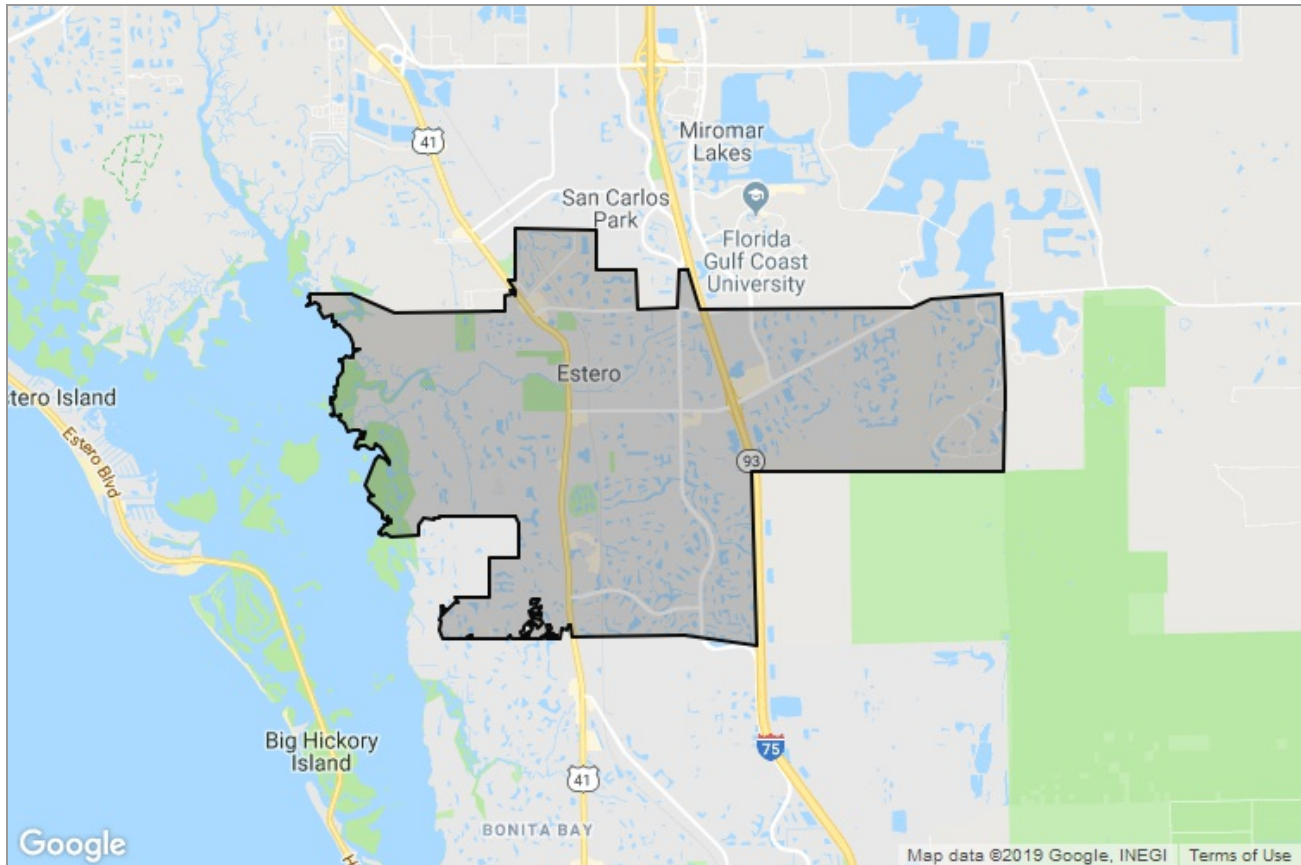# MARKET ACTIVITY REPORT

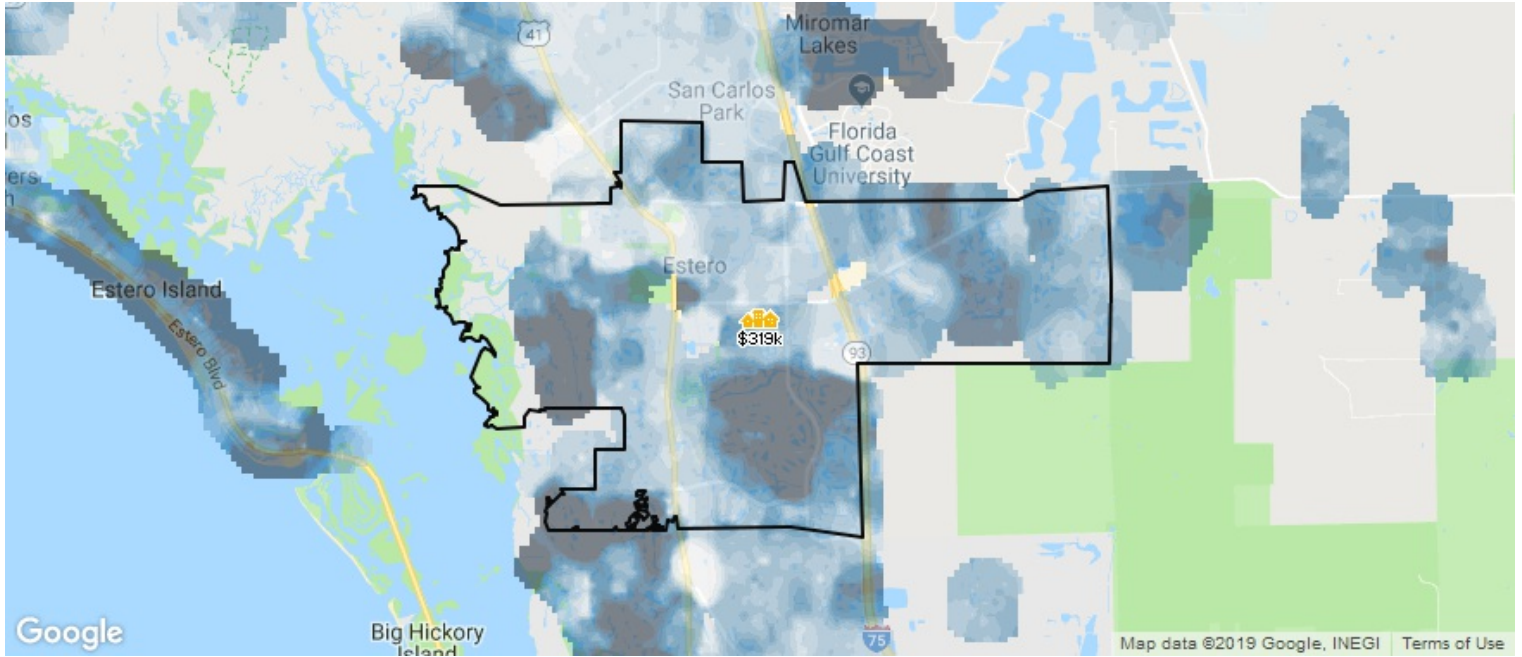# Estero, Florida

Presented by

Brenda Boss

Mobile: (239) 896-8542

Starlink Realty

Estero, Florida

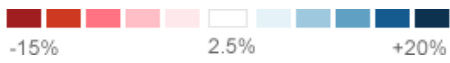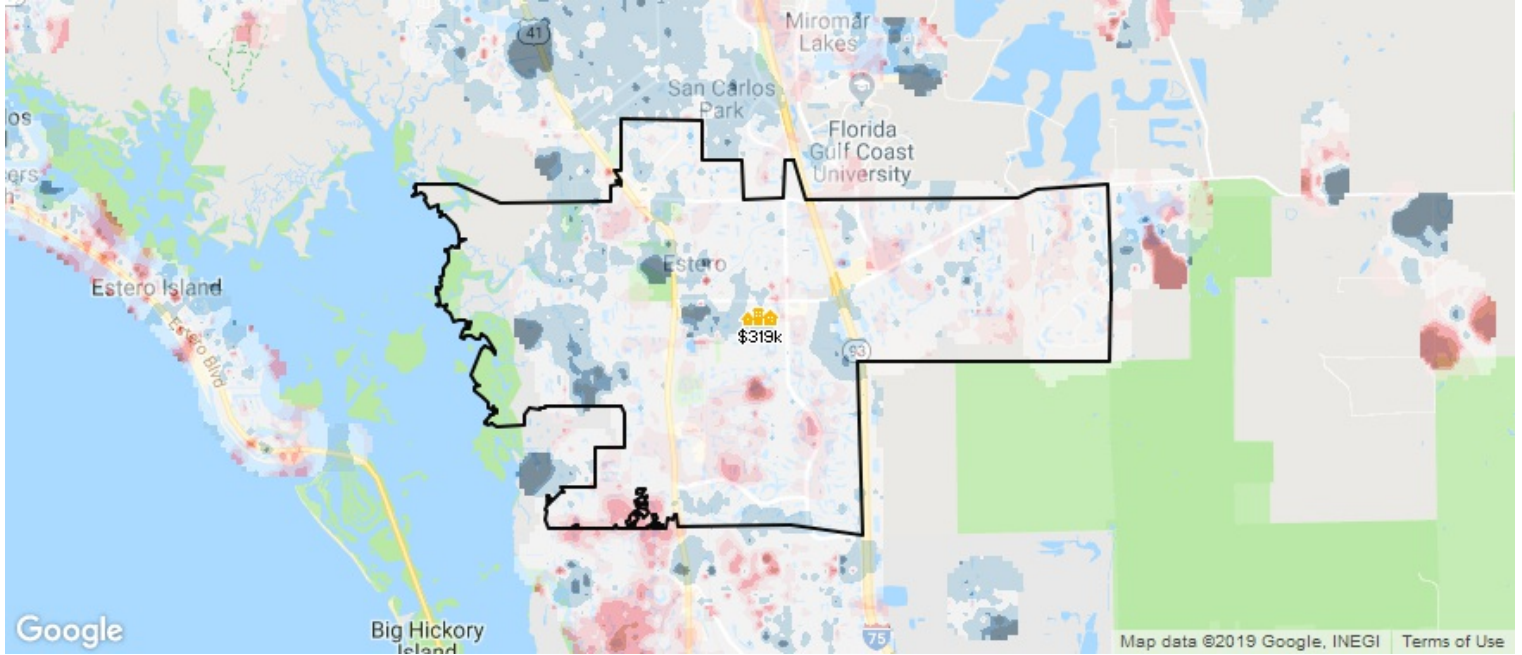## Market Snapshot: Estimated Home Values

This map layer shows the average estimated home values, based on the AVMs and RVMs® for properties in an area. Source(s): Public records and MLS data where licensed; updated Quarterly.

Legend: <$100k — $450k — $20m

Median Est. Home Value	Change Over **Last Month**	Change Over **Last Quarter**	Change Over **Last 12 Months**	Change Over **Last 24 Months**
$319K Updated: 5/31/2019	⬇ 0.66%	⬇ 1.44%	⬆ 0.78%	⬆ 1.46%

*About this Data: Estimated home values are generated by a valuation model and are not formal appraisals. Valuations are based on public records and MLS data where licensed. The metrics shown here reflect **All Residential Properties** data.*

6/10/2019

Estero, Florida

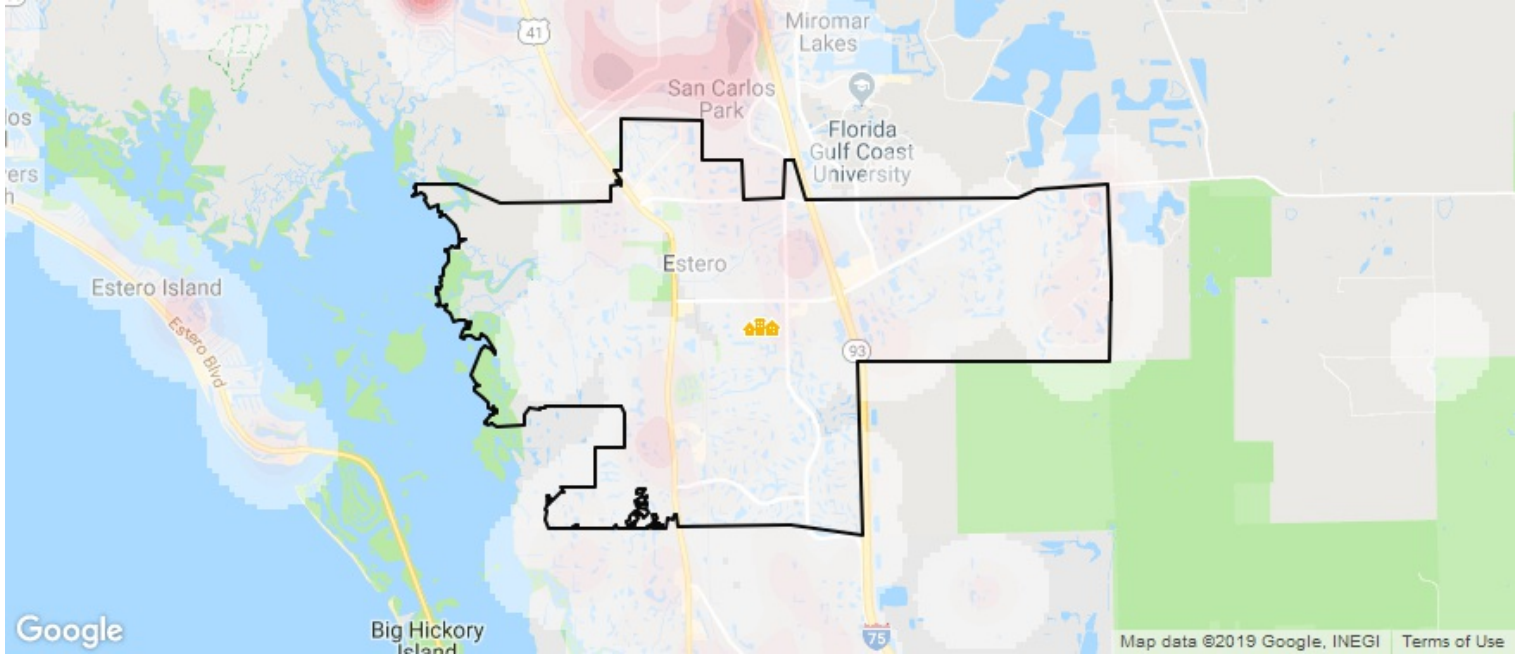## Market Snapshot: 12-Month Change in Estimated Value

This map layer shows the change in estimated home values over the past 12 months, based on the AVMs and RVMs® for properties in an area. Source(s): Public records and MLS data where licensed; updated Quarterly.

-15%   2.5%   +20%

Median Est. Home Value	Change Over Last 12 Months	Change Over Last 24 Months	Change Over Last 36 Months
$319K Updated: 5/31/2019	⬆ **0.78%**	⬆ **1.46%**	⬇ **41.49%**

*About this Data: Estimated home values are generated by a valuation model and are not formal appraisals. Valuations are based on public records and MLS data where licensed. The metrics shown here reflect **All Residential Properties** data.*

6/10/2019

Estero, Florida

Market Snapshot: Concentration of Distressed Properties
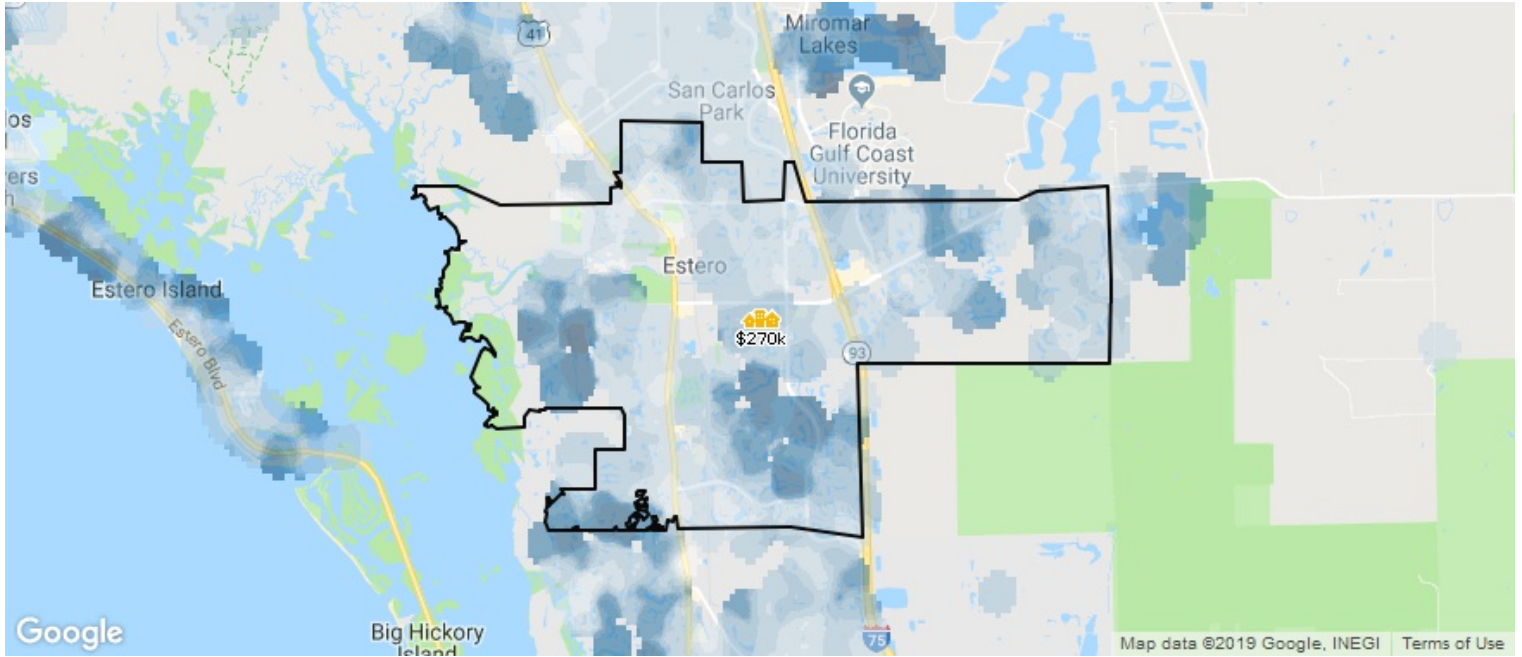

Low —————————————— High

This map layer shows the concentration of distressed properties, in areas where RPR has MLS data. Source(s): MLS data; updated Quarterly.

Total # of Distressed Properties	**# of Pre-Foreclosures**	**# of Foreclosures**	**# of Short Sales**
0	**0**	**0**	**0**
Updated: 6/10/2019			

*About this data: The metrics displayed here reflect distressed property counts (listings and public records) for **All Residential Properties** as of 6/10/2019.*

Estero, Florida

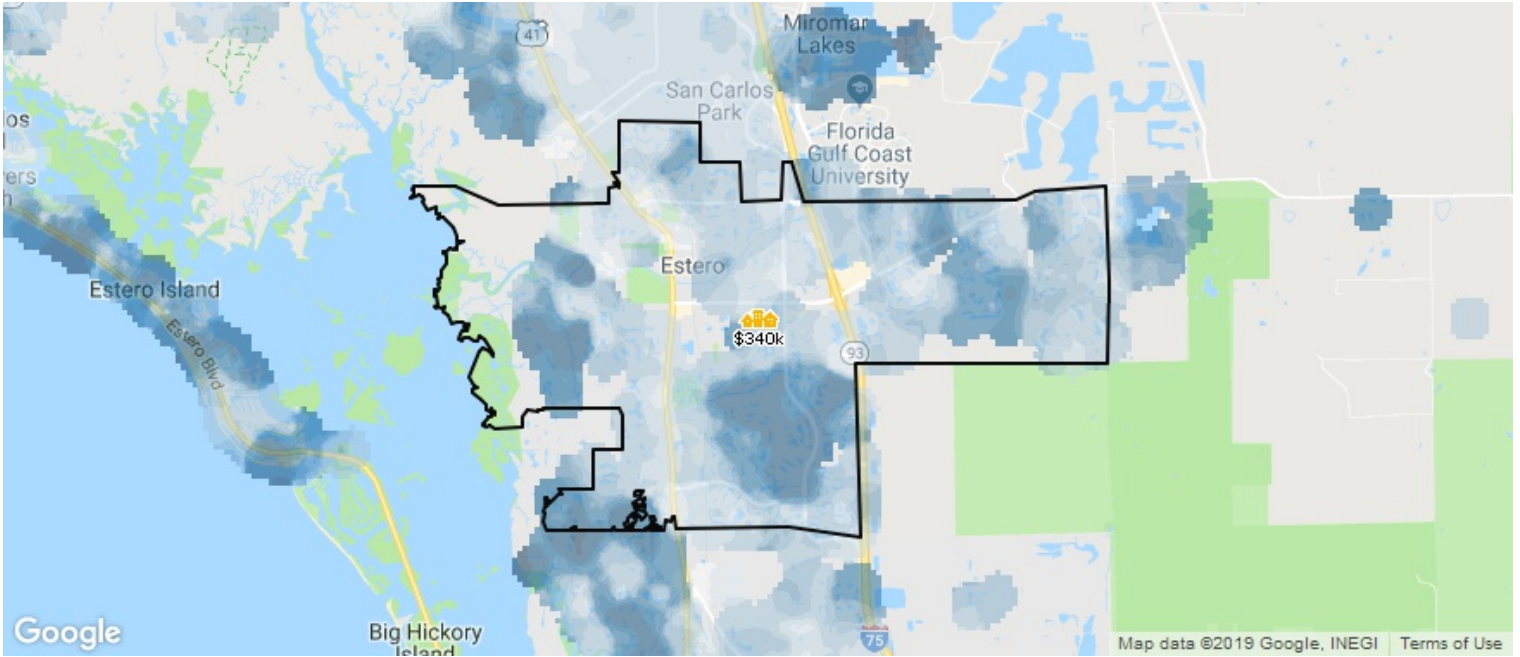## Market Snapshot: Sales Price

This map layer shows the average sales price for properties sold in the previous six months, in areas where RPR has MLS data. Source(s): MLS data; updated Quarterly.

<$100k $500k   >$5m

Median Sales Price	Change Over Last Month	Change Over Last Quarter	Change Over Last 12 Months	Change Over Last 24 Months
$270K Updated: 4/30/2019	⬇ 10%	⬇ 10%	⬇ 14.29%	⬇ 6.9%

*About this data: The Metrics displayed here reflect average sales price for **All Residential Properties** using **MLS listing** data.*

Estero, Florida

Market Snapshot: List Price

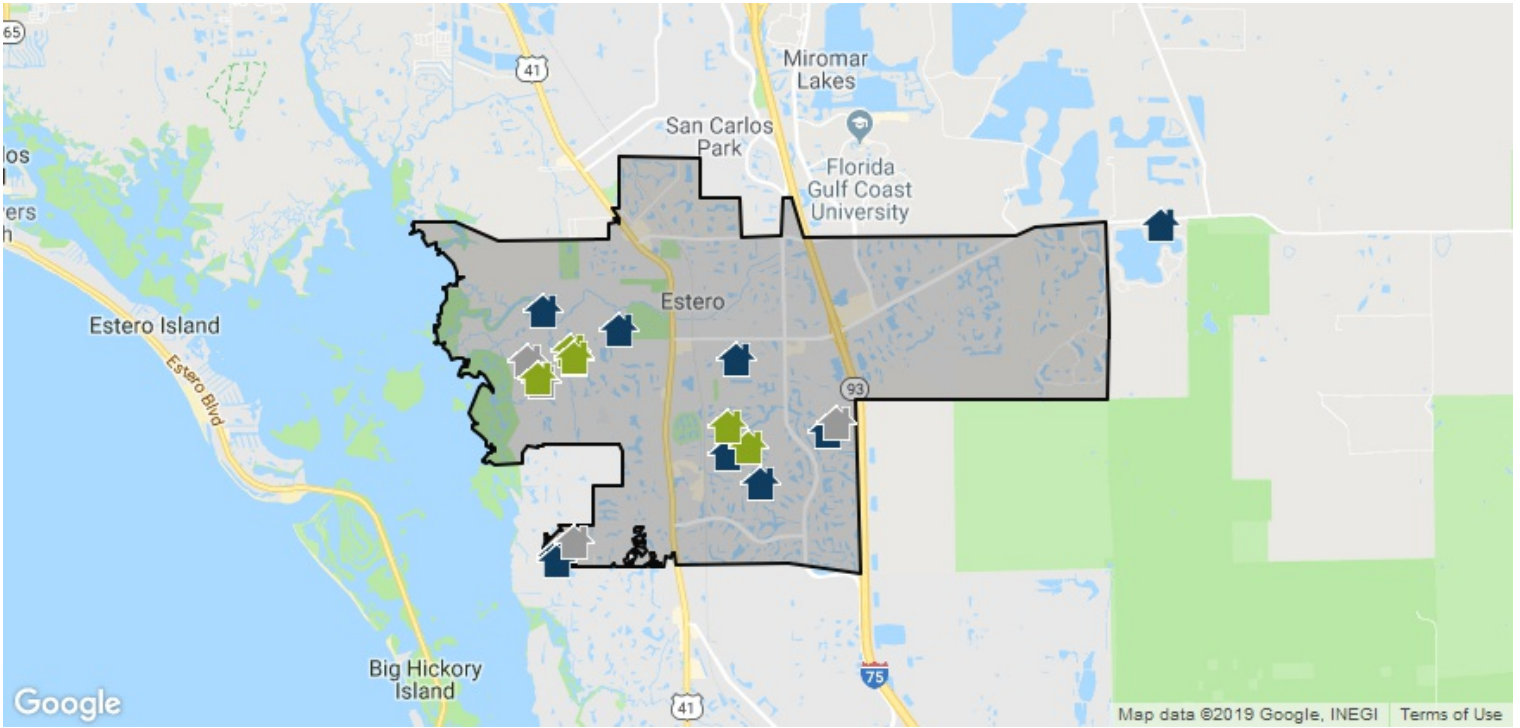<\$100k   \$500k   >\$5m

This map layer shows the average listing price for properties in the previous six months, in areas where RPR has MLS data. Source(s): MLS data; updated Quarterly.

Median List Price	Change Over Last Month	Change Over Last Quarter	Change Over Last 12 Months	Change Over Last 24 Months
$340K	↑ **0.27%**	↑ **0.27%**	↑ **4.62%**	↑ **6.22%**
Updated: 4/30/2019				

*About this data: The Metrics displayed here reflect average sales price for **All Residential Properties** using **MLS listing** data.*

6/10/2019

Market Activity Summary Stats

Search Criteria	**Location:** Estero, Florida; **Date:** Changes in the Last 6 Months; **Change Types:** Pending, Recently Sold; **Property Types:** Single Family Residence, Condo/Townhouse/Apt, Coop; **Maximum Properties per Status:** 10; **Sort Order:** Most expensive

	Pending Listings	Recently Sold
Number of Properties	10	10
Low Price / Value	$685,390	$1,380,000
Median Price / Value	$922,500	$1,707,000
High Price / Value	$1,695,000	$1,875,000
Average Price / Sq. Ft.	$323	$412
Median Price / Sq. Ft.	$320	$400
Average Days in RPR	120	242
Median Days in RPR	84	149
Total Volume	$9,912,290	$16,621,500

![RPR]

6/10/2019

About RPR (Realtors Property Resource)

- Realtors Property Resource® is a wholly owned subsidiary of the National Association REALTORS®.

- RPR offers comprehensive data – including a nationwide database of 164 million properties – as well as powerful analytics and dynamic reports exclusively for members of the NAR.

- RPR's focus is giving residential and commercial real estate practitioners, brokers, and MLS and Association staff the tools they need to serve their clients.

- This report has been provided to you by a member of the NAR.

About RPR's Data

RPR generates and compiles real estate and other data from a vast array of sources. The data contained in your report includes some or all of the following:

- **Listing data** from our partner MLSs and CIEs, and related calculations, like estimated value for a property or median sales price for a local market.

- **Public records data** including tax, assessment, and deed information. Foreclosure and distressed data from public records and RealtyTrac.

- **Market conditions and forecasts** based on listing and public records data.

- **Census and employment data** from the U.S. Census and the U.S. Bureau of Labor Statistics.

- **Demographics and trends data** from Esri. The data in commercial and economic reports includes Tapestry Segmentation, which classifies U.S. residential neighborhoods into unique market segments based on socioeconomic and demographic characteristics.

- **Business data** including consumer expenditures, commercial market potential, retail marketplace, SIC and NAICS business information, and banking potential data from Esri.

- **School data and reviews** from Niche.

- **Specialty data sets** such as walkability scores, traffic counts and flood zones.

Update Frequency

- Listings and public records data are updated on a continuous basis.

- Charts and statistics calculated from listing and public records data are refreshed monthly.

- Other data sets range from daily to annual updates.

Learn more

For more information about RPR, please visit RPR's public website: http://blog.narrpr.com